



# Special Opportunities for Exhibitors

**Lutheran Educators Conference  
November 21-23, 2010**

## **Session Leader**

The LEC Committee is accepting workshop proposals from our Lutheran educators and from experts in the field. **Workshop proposals are due on or before May 31, 2010.** There are a limited number of workshops for exhibitors. Please download and submit the **LEC Workshop Proposal Form** today.

## **Worship Service**

On Sunday, November 21, 2010, 4:00pm, please join us in opening our conference through worship.

## **Wine and Cheese Reception**

The LEC Committee is pleased to extend to exhibitors an invitation to join our educators and their guests for a reception. The Wine and Cheese Reception is scheduled for 6:00pm, Sunday, November 21, 2010, on the patio just outside of the exhibit hall with available seating inside. Exhibits will be open for the conference attendees to get a sneak peak of resources.

## **Conference Specials**

On Tuesday, November 23, 2010, we invite all exhibitors to participate in providing "Conference Specials" between 7:30am-8:00am. Although optional, any discounted item(s) will lure educators to your exhibit. The conference schedule allows for premium shopping time between 7:30am and 11:00am on this final day.

## **Breakfast**

On Tuesday, November 23, 2010, the Lutheran Educators Conference is hosting a special breakfast on the Springs Patio. **Each company will be provided one breakfast ticket.** If you would like to purchase additional breakfast tickets the cost is \$25.00 per ticket. You may send your check made payable to LEC along with your contract. Breakfast seating will be provided inside the Exhibit Hall.

## **Donations**

Several of the exhibitors have expressed an interest in helping to defray the costs of our conference. If you are interested in making a donation, please send your contribution with the contract. LEC will publicize the donation as well as give you an additional ticket for breakfast on Tuesday, November 23, 2010. To cover costs, the conference committee is seeking minimum donations of \$50.00. Any and all donations are greatly appreciated.

## **Give-Aways, Raffle Items and Incentives**

If you desire to raffle, give away items or provide incentives at your exhibit, you may post the "winners" on the "Give-Aways" board at the entrance to the exhibit hall.

Donated items for the 9:15am Tuesday raffle may be given to the Exhibit Coordinator or to the Conference Registration Service Counter any time during the exhibition. The raffle will take place in the center court of the exhibit hall.

## **Advertising Opportunity**

As an exhibitor your company name is automatically listed in the Conference Book. If you would like to advertise on a larger scale (page, half page, quarter page, etc.) please download the Advertising form and Template from [www.pswcic.org](http://www.pswcic.org), News and Events, scroll to LEC.

**Camera ready art is due by October 1, 2010.**