



# Lutheran Educators Conference November 21-23, 2010

As a valued resource, the Conference Program Book is used by administrators and teachers throughout the year. Your advertisement will influence key decision makers on our school campuses.

For a full year of marketing exposure secure your advertisement in the Conference Program Book today!

# Advertising

**CAMERA-READY**  
**October 1, 2010**  
**ART IS DUE**

#### ADVERTISING RATES/SPECIFICATIONS

Outside Back Cover	\$400	7" x 10"
Inside Back Cover	\$350	7" x 10"
Full Page	\$250	6.5" x 9"
Half Page	\$200	7" x 4.5"
Quarter Page	\$100	3.25" x 4.5"

Advertising will be accepted in the following formats:

- **Black and White** (Faxes not acceptable)
- **Email: Send in .jpeg format to [kim.violette@psd-lcms.org](mailto:kim.violette@psd-lcms.org)**

LEC or its printer will not make modifications.

Improperly formatted artwork will be returned and no refund will be given for unusable artwork that has not been replaced before the deadline. Questions? Call Kim Violette at 949-854-3232, x226



**YES!** I would like to reserve my ad space today for the LEC Program Book.

**COMPANY** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State/ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

Check enclosed

- |                                             |       |                                       |       |
|---------------------------------------------|-------|---------------------------------------|-------|
| <input type="checkbox"/> Outside Back Cover | \$400 | <input type="checkbox"/> Full Page    | \$250 |
| <input type="checkbox"/> Inside Back Cover  | \$350 | <input type="checkbox"/> Half Page    | \$200 |
|                                             |       | <input type="checkbox"/> Quarter Page | \$100 |

Please make checks payable to the Lutheran Educators Conference

Cancellations must be received in writing prior to September 30, 2010 in order to receive a refund minus a 25% administration fee.

**Mail Program Advertisement form and check today to:**

**Sandi Scott, Zion Lutheran Church and Schools**

**222 N. East Street, Anaheim, CA 92805**

**[sscott@zionanaheim.org](mailto:sscott@zionanaheim.org)**

**714-535-3600, ext. 136**