



Pacific Southwest District School Ministries E-Connect

"...speaking the truth in love, we will in all things grow up into him who is the Head, that is, Christ. From Him the whole body, joined and held together by every supporting ligament, grows and builds itself up in love, as each part does its work." -Ephesians 4:15-16

January 25, 2012

The hope of the righteous will be gladness. Proverbs 10:28

One of the great themes of Christianity is triumphant hope. Not just hope as in a distant, vague dream, but *triumphant* hope! In the midst of the struggles and the storms and the sufferings of life, we can advance our thoughts beyond today and see relief...triumph...victory. Because, in the end, God does indeed win!

"My hope is built on nothing less than Jesus' blood and righteousness. No merit of my own I claim but wholly lean on Jesus' name. On Christ the solid rock I stand; all other ground is sinking sand." LSB 575

FUNDING ACADEMY 2--SAVE THE DATE!

Please save the dates of **Wednesday, March 21-Thursdays, March 22**, for **Funding Academy 2** at **Shepherd of the Desert Lutheran School's Mountain View campus in Scottsdale, AZ**. Arizona administrators, this is a "not to be missed" event! California and Nevada administrators, please come as well! Important topics to be covered include financial potholes, successful annual campaigns, fiscal leadership, and marketing. Details and registration forms should be coming out next week, but mark your calendars now!

ADMISSIONS DIRECTORS' CONFERENCE FEBRUARY 6-7, 2012!

Our upcoming Admissions Directors' conference, **"To Win as Many as Possible"**, February 6-7, will help to clear the way for our

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schools to take a new look at how they can continue to reach out into the community and bring more and more new families to their Lutheran school so that the message of salvation can be heard!

As leaders of Lutheran schools, you understand God's call "to win as many as possible" (1 Cor. 9:19-23). However, fiscal realities, changing communities, technology, relationships, etc., can all get in the way and cause us to lose focus on our primary mission.

The conference is titled as an Admissions Directors' Conference, however, the information that will be shared on social media and marketing by **Ryder Smith of Tripepi Smith and Associates** as well as generational marketing being presented by **Chip Espinoza, CEO of Genext Consulting**, will be critical and invaluable for all of our schools and leaders. In fact, if you don't have an Admissions Director, you may need this information even more so you can work smarter, not harder!

In addition, we will have **Pastor Chris Singer** lead us in worship and devotion on our theme of "To Win as Many as Possible" based on 1 Corinthians 9:19-23.

All this and great food, fellowship, and the Orange Lutheran High School Jazz Band! Don't wait!! Register Today - [click here for registration information!](#)

STATS AT A GLANCE--DON'T DELAY!

Thank you to the many schools who have already completed their PSD Stats at a Glance online. **If you have not completed yours, please do so ASAP. It's easy!** Please [click here](#) for the link to complete your school's statistics. Once you hit submit, we will receive them! Thank you in advance for your participation.

CONCORDIA IRVINE SCHOOL OF EDUCATION INFO NIGHT

Concordia University Irvine's School of Education is hosting an Information Night on **Thursday, February 2, 2012**, from **6-8pm**. Come visit our beautiful campus and become familiar with our rich, rigorous and rewarding Credential and Master's Programs. Professor Al Rocha and his wife Gabrielle, graduates of three different CUI graduate education programs, will share how

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Quick Links

[PSD School Ministries](#)

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District](#)

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Concordia University Irvine has made a difference in their lives and careers. Recent grads will also be on hand to share their perspective on CUI's excellent credential and Master's programs. Guests will learn about the admissions process and hear opportunities for financial aid. [Click here](#) for the flyer.

SCHOOL BOARD WORKSHOPS--THERE'S STILL TIME!

There are still spaces available for the February 11th and 18th workshops! Register by February 3rd! We are excited again to offer regional School Board Workshops led by **Paul Brandt**. These workshops have been well received each year and attendees walk away with great information and tools for their ministry at their schools. Paul Brandt will present two different topics at this year's trainings:

The morning session: The Data-Driven Board: Your School's Key Effectiveness Indicators

The afternoon session: Planning for the Future - The Board's Role

January 28th at Emmaus, Alhambra, CA

February 11th at Ascension, Torrance, CA

February 18th at Grace, Escondido, CA

April 28th at Atonement, Glendale, AZ

Pick a date that works best for your board and make this a priority to attend! [Click here for registration information and more details.](#)

SAVE THE DATE FOR THESE UPCOMING ECE CONFERENCES!

The PSD Early Childhood Cabinet is pleased to announce this year's conference dates. Please **mark your calendars now** for these continuing educational opportunities!

Early Childhood Spring Conferences:

Theme: How Beautiful Are the Feet - Isaiah 52:7

Keynote Speaker: Paul Brandt

Arizona Spring Conference:

Saturday, February 25, 2012, at **Atonement, Glendale, AZ**. [Click here](#) for the Save the Date.

California Spring Conference:

Saturday, March 24, 2012, at Salem, Orange, CA. Click [here](#) for the Save the Date.

Early Childhood Director's Conference: April 25-27, 2012, at Mary and Joseph Retreat Center in Rancho Palos Verdes, CA. This year's Director's Conference will truly be a spiritual retreat as we explore God's Word - in depth - to seek the strength we need to meet the daily temptations we face.

Registration information will be sent out within two weeks via email and E-Connect. Please watch for it and take special note of the registration deadlines.

NATIONAL LUTHERAN SCHOOLS WEEK MATERIALS NOW AVAILABLE

National Lutheran Schools Week 2012 takes place **March 4-10**. Materials are now available for purchase. The Worship Manual has several useful tools for this important week-long celebration. In this downloadable book you will find the NLSW theme song for this year, a worship service outline, children's sermon, chapel helps, adult Bible study, classroom devotions, faculty and staff devotions, and more--**all of this for \$15!**

Click [here](#) for the 2012 NLSW Resource Manual and 2012 Equipped Poster order form.

Click [here](#) for the order form for two styles of NLSW banners.

If you'd like to purchase the electronic Resource Manual by credit card, go to <http://store.lcms.org> to order.

On the Concordia Publishing House website you will also find balloons, pencils, and other classroom resources available: [click here](#) for the link.

2012 ACCELERATED READER CHALLENGE STARTS MONDAY!

The annual AR Challenge is set to begin **this coming Monday, January 30**. Any elementary LCMS school in the United States that is presently using the Accelerated Reader program may enter the contest. All students must be independent readers.

The purpose of this challenge is to provide an incentive and

motivation for our children at Lutheran schools to read more, get smarter and have fun. Reading for this contest can occur anywhere the children are - at home, at school, in the car, etc. All reporting of points will be done by each school's coordinator via the AR Challenge web site.

Register before January 30 to take part in the AR Challenge by visiting the St. Paul's (Janesville, Wisconsin) website - www.stpaulsjanesville.com. Click on the school tab 2012 National AR Challenge.

SHAPED AND FIT TO SERVE

Shaped and Fit to Serve is a new section for E-Connect in 2012. Every other week, we will post fitness tips that we are asking "experts in the field" to share with us. Here's the second tip:

The Importance of Drinking Water:

60% of the human body is water. Therefore, we need to drink lots of water to keep it working properly. The goal should be to consume eight 8 oz. glasses of water per day. Drinking enough water helps with proper digestion, clearer looking skin, can help curb your appetite, flush out harmful toxins, and if you replace just one can of soda a day with a glass of water you will save yourself 51,830 calories per year!

"I tell you the truth, anyone who gives you a cup of water in my name because you belong to Christ will certainly not lose his reward." Mark 9:41

PRAYER REQUESTS

Each week, prayers of thanksgiving and prayers for teachers, administrators, support staff, pastors, students, and families of the Lutheran schools, early childhood centers, and churches of the Pacific Southwest District are listed. To include names on the list, please send information to anna.preus@psd-lcms.org by noon on Wednesday of each week. This week we pray for:

- The birth of **Colton Jeremiah** to **Emily Martinez**, Assistant ECE Director at **St. John's, Orange**. Colton is happy and healthy!
- **Mark Jennings**, the husband of **Concordia, Cerritos**, ECE Director **Susan Jennings**. Mark had a stroke on New Year's Eve and was in the hospital for 10 days. He is now at home

recovering. He was going to start the SMP program in February through St. Louis Seminary, but now it will be on hold until August. Please keep Mark and Susan in your prayers.

- **Pastor Tim Dtviler**, Campus Pastor at **Orange Lutheran High School**. Tim is recovering from cancer surgery. Please keep him and his family in your prayers.

January 29

Mountain View Lutheran School and Preschool, Las Vegas, NV

Christ Little Lambs Ministry, Boulder City, NV

Redeemer Lutheran School and Preschool, Las Vegas, NV



We are all connected in Christ!