



## National Children's Ministry Conference July 7-10, 2011

As a valued resource, the Conference Program Book is used by those who serve in children's ministry throughout the year. Your advertisement will influence key decision makers on our church and school campuses.

For a full year of marketing exposure secure your advertisement in the Conference Program Book today!

# Advertising

**CAMERA-READY**

**May 13, 2011**

**ART IS DUE**

NCMC or its printer will not make modifications.

Improperly formatted artwork will be returned and no refund will be given for unusable artwork that has not been replaced before the deadline. Questions? Call Kim Violette at 949-854-3232, x226

### ADVERTISING RATES/SPECIFICATIONS

|                    |             |              |
|--------------------|-------------|--------------|
| Outside Back Cover | \$400/\$450 | 7" x 10"     |
| Inside Back Cover  | \$350/\$400 | 7" x 10"     |
| Full Page          | \$250/\$275 | 6.5" x 9"    |
| Half Page          | \$200/\$225 | 7" x 4.5"    |
| Quarter Page       | \$100/\$125 | 3.25" x 4.5" |

Advertising will be accepted in the following formats:

- **Black and White** (faxes not acceptable)
- **Color** (see 2nd listed fee above)
- **Email: Send in .jpeg format to [kim.violette@psd-lcms.org](mailto:kim.violette@psd-lcms.org)**



**YES!** I would like to reserve my ad space today for the NCMC Program Book.

**COMPANY** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State/ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email** \_\_\_\_\_



Check enclosed

Outside Back Cover \$400/\$450     Full Page \$250/\$275

Inside Back Cover \$350/\$400     Half Page \$200/\$225

Quarter Page \$100/\$125

Please make checks payable to  
LCMS School Ministry

Cancellations must be received in writing prior to **May 12, 2011** in order to receive a refund minus a 25% administration fee.

**Mail program advertisement form and check today to:  
Kim Violette, Pacific Southwest District—School Ministries  
1540 Concordia Drive East, Irvine, CA 92612-3203**

**[kim.violette@psd-lcms.org](mailto:kim.violette@psd-lcms.org), 949-854-3232, ext.226**

## Advertising Template

**FULL PAGE: 1 inch margin overall  
6.5"w x 9"h**

**HALF PAGE Horizontal  
6.5"w x 4.5"h**

**QUARTER  
PAGE  
Vertical**

**3.25"w x 4.5"h**

**HALF PAGE  
Vertical**

**3.25"w x 9"h**



**July 7-10, 2011**